



Press Release

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For Immediate Release:

20th Maple Weekend Offers a Sweet Way to Enjoy Spring in New York State Celebrate Maple Season and a Rite of Spring with the Entire Family March 21-22 and March 28-29

Syracuse, NY– 1/6/2015 –Tap into one of the sweetest events of the year, New York State’s Maple Weekend, which will be celebrating its 20th year in 2015. The event takes place March 21-22 and March 28-29 from 10am-4pm each day. During both weekends, producers from across the state will welcome families to their farms to experience firsthand how real, mouthwatering maple syrup and other related maple products are made. Visitors will have the opportunity to enjoy fun, family-friendly activities, taste New York’s freshest syrup and purchase maple products directly from the source.

Each year, New York ranks as one of the top maple producing states in the U.S. As spring temperatures begin to rise in late February and early March, maple trees and sugar bushes come alive with activity. In Northern New York, when sap begins to drip through sugaring lines, it's a sure sign that maple sugaring season has begun.

Maple Weekend offers visitors and residents alike the opportunity to taste this “liquid gold” in all its forms. Plan your own Maple Weekend trip at mapleweekend.com and join the conversation on Facebook at facebook.com/mapleweekend.

Additional Source:

Governor Cuomo Announces New York is 2014 Second Highest Producer of Maple Syrup, New York Accomplishes Third Best Year for Maple Production in the Last 20 Years Albany, NY (June 27, 2014): www.governor.ny.gov/press/06272014-new-york-second-maple-syrup

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About Maple Weekend

During Maple Weekend producers from across the state welcome families to their farms to experience firsthand how real, mouth-watering maple syrup and other related products are made. You’ll also have the opportunity to enjoy fun, family-friendly activities, taste New York’s freshest maple syrup and purchase your favorite maple products. For more information about Maple Weekend, please contact the Angela Swan at 518.846.3192, visit mapleweekend.com or log onto Facebook.com/MapleWeekendNENY.

About the New York State Maple Producers Association

The New York State Maple Producers Association (NYSMPA) is a not-for-profit organization composed of

the folks who make maple syrup and related maple products throughout New York State. They count more than 500 entrepreneurs among their members, and these are the dedicated “sugarmakers” who take pride in crafting the finest quality maple syrup, sugar, snacks, spreads and maple gift items that make New York State the second largest maple producing state in America. For more information on the New York State Maple Producers Association and how you can taste the tradition yourself visit nysmaple.com or log onto [facebook.com/NYSMaple](https://www.facebook.com/NYSMaple).